

## Website Report - Leigh Richards

For several years the UK-AFI website has required a complete overhaul; therefore in 2019, we actively engaged with web developers and obtained costings to provide a new bespoke membership website. The costs ranged from between £10K to £50K. We ultimately decided to allocate a budget of £16K inc VAT, and we are currently on track to stay within this budget upon completion.

PCM systems Ltd were chosen to undertake this web development and during 2019, we worked with them to evaluate the current site and develop new ideas. We engaged with the membership and listened to their ideas.

Today I am pleased to announce the new website will be launched during our 18<sup>th</sup> AGM.

The new website has many additional features which we hope will add benefit to our members. The website has an online store for various branded merchandise and a user-managed CPD record section which members can update with all their CPD training, not just UKAFI training events.

We have also taken great care to create a membership renewal system which is easy to use and manages membership renewals, payments etc. The system can handle recurring payments often suited to our members' needs, an invoicing system that is more suited to corporations with multiple members.

All of the functionality for membership renewal is easily managed from within the members' area. Our corporations with multiple members will have a lead member that controls the account. There are many functions available to the lead, for example, inviting new members to join and removing people as employees leave or retire.

And much much more....

The recall database attracts 48% of our visitor numbers and is the most popular section of our website; we have reviewed this section and made the data more easily searchable.

Although we will launch the website during our AGM, further developments to a photographic competition section and a polling section for any future constitution changes or the board of Director nomination voting will continue to occur. Further details will follow once these sections become live.

Web: http://www.uk-afi.org



Unfortunately, everyone will need to do a password reset by clicking the "Forgot your Password" button; we do not have access to our members' passwords to be able to migrate these details to the new site. Your username remains the same.

Should any member experience difficulties logging into their account. please contact <a href="mailto:admin@uk-afi.org">admin@uk-afi.org</a>

Leigh Richards

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